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10AL61

Sixth Semester B.E. Degree Examination, July/August 2021
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: *Answer any FIVE full questions.*

1 a. Define Management. What are the nature and characteristics of Management? Explain its function. **(10 Marks)**
   b. Briefly explain the Modern Management Approaches. **(10 Marks)**

2 a. Differentiate between strategic and tactical planning. **(05 Marks)**
   b. With neat sketch, briefly explain hierarchy of plans. **(05 Marks)**
   c. With a flow chart, explain the steps involved in decision making. **(10 Marks)**

3 a. Define the term "Organization". List the different types of organization and with a flow chart, briefly explain line organization. **(10 Marks)**
   b. What is Departmentation? List the types of departmentation. **(04 Marks)**
   c. What is recruitment? Briefly discuss the various sources of recruitment. **(06 Marks)**

4 a. With a neat sketch, briefly explain the hierarchy of needs as applied to Maslow's theory of motivation. **(08 Marks)**
   b. Differentiate between autocratic, participative and Free-Reis styles of leadership is tabular form. **(06 Marks)**
   c. Define Controlling. List the steps in control process and briefly explain any one. **(06 Marks)**

5 a. What is Entrepreneurship? List and discuss the types of entrepreneur. **(10 Marks)**
   b. Explain the functions of Entrepreneur. **(04 Marks)**
   c. List and write a brief note on :
      i) Characteristics of entrepreneur   ii) Barriers of entrepreneurship **(06 Marks)**

6 a. What are the essential characteristics of small scale industries? **(05 Marks)**
   b. Briefly explain the various steps involved in starting a small scale industry. **(05 Marks)**
   c. Define Small Scale Industry, ancillary industry and tiny industries, with four advantages for each category. **(10 Marks)**

7 a. Explain the aims and objectives of KIADB and KSSIDC. **(10 Marks)**
   b. Write a note on
      i) DIC single window agency   ii) KSFC. **(10 Marks)**

8 a. In a tabular form, differentiate between PERT and CPM. **(05 Marks)**
   b. Give the meaning of the term 'Project' and its classification. **(05 Marks)**
   c. Write a brief note on : Market feasibility study, technical feasibility study, financial feasibility study and social feasibility study. **(10 Marks)**

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